## CIRCULAR

Circular No.	20240116-3	Circular Date	1/16/2024 5:52:27 PM
Category	SUPERVISION	Segment	BASL
Subject	TRAI – Directions regarding implementation of digital consent acquisition under Telecom commercial communications customer Preference Regulations ,2018 (6 of 2018).		
Attachments	• <u>TRAI_160124</u>		



Notice Dated: 16-01-2023.

## Sub.: TRAI – Directions regarding implementation of digital consent acquisition under Telecom commercial communications customer Preference Regulations, 2018 (6 of 2018).

BSE Administration and Supervision Ltd. (BASL) is in receipt of mail from SEBI informing of the directions issued by Telecom Regulatory Authority of India (TRAI) regarding implementation of Digital Consent Acquisition under Telecom Commercial Communications Customer Preference Regulations, 2018 (6 of 2018).

A copy of the same is enclosed as Annexure 1.

Investment Advisers are requested to take note of the above and ensure necessary compliance.

In case of any clarifications, investment advisers may contact us on:

Contact Nos.	022-2272 5854/ 2272 8817	
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For and on behalf of BSE Administration & Supervision Ltd.

Neeky Subramaniam Associate Manager Pratik Rathod Assistant Manager